



**FOR IMMEDIATE RELEASE**

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***COMEDY HYPNOTIST THE INCREDIBLE BORIS* SELECTED AS A FINALIST FOR 2011 INTERNATIONAL EVENT INDUSTRY AWARDS**

TORONTO, ONTARIO / Canada – December 6, 2010: Event Solutions magazine recently announced that *COMEDY HYPNOTIST THE INCREDIBLE BORIS* of Toronto, ON has been selected as a Finalist for the event industry wide Spotlight Awards in the category of **Entertainer of the Year – Solo**.

The 2011 Finalists for the annual Spotlight Awards were selected from over 600 nominees. Since 1998 the Spotlight Awards have honored and celebrated event professionals and companies for their exceptional body of work over the period of a year. The Spotlight Awards recognize 15 different categories of event professionalism.

Boris Cherniak, a.k.a. Hypnotist The Incredible BORIS, performs internationally and has achieved numerous awards and nominations. He regularly appears on television (Maury, Montel, Howie Mandel Show, Much on Demand), and most recently was nominated for a Canadian Comedy Award for his one person show. Boris delivers a powerful positive message as part of his presentation. The passion with which Boris presents his show is engaging and contagious, while the impact is unforgettable.

The Finalists' profiles are available for viewing at [www.event-solutions.com](http://www.event-solutions.com). Award recipients are determined by event community voters, who are allowed one vote per category.

The 2011 Spotlight Awards recipients will be announced on February 28, 2011 at MEET Las Vegas. This black-tie awards event is the centerpiece of the Event Solutions Idea Factory conference and tradeshow.

For more information please visit [Comedy Hypnotist The Incredible Boris online at www.comedywood.com](http://www.comedywood.com). To schedule an interview please call 905-882-7707 or email [boris@comedywood.com](mailto:boris@comedywood.com).

For additional information about the Spotlight Awards and the Spotlight Awards Event contact: [carolyn@event-solutions.com](mailto:carolyn@event-solutions.com) or call 480-889-0465.

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